



## FOR IMMEDIATE RELEASE

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### **Blue Grass Airport and Asbury University Team Up to Provide Students an Asbury Education “Close to Home”**

*With multiple non-stop flights, as well as connecting flights to hundreds of cities within the United States, the Blue Grass Airport in Lexington, Ky. helps Asbury University students from all over the U.S. stay “close to home”.*

**WILMORE, Ky.** – In a new partnership, Asbury University and Central Kentucky’s Blue Grass Airport in Lexington have teamed up to highlight the fact that students and friends of the Asbury community can travel to and from campus easily and efficiently. As a university that is dedicated to experiential learning and engaging the world with God-given gifts, this new partnership will expand Asbury’s global reach while allowing students to feel “close to home.”

Many students claim the Asbury University campus as their “home away from home”, but the recent pandemic has made proximity to home and family even more important when deciding where to attend college. With Blue Grass Airport’s multiple non-stop flights as well as quick connecting flights to hundreds of cities within the United States, students can receive a world-class education and yet feel connected to those they love with the ability to return home quickly and efficiently.

Headlines across media platforms this past spring echoed an ABC News headline from June 6, 2020: “Amid virus, U.S. Students look to colleges closer to home.” Asbury University wants to provide every opportunity for students to be close to home, whether that means being within driving distance or being able to get home easily via non-stop or short connecting flights.

“I am excited to partner with Blue Grass Airport to provide a creative transportation solution for many of our students, families and alumni,” said Dr. Kevin Brown, President of Asbury University. “Blue Grass Airport is becoming an important part of our recruiting process for new students and athletes. Their Asbury experience starts when they step off the plane and Blue Grass Airport provides first-class experiences for their passengers,” continued Dr. Brown.

“This is a fantastic opportunity for the airport to partner with such an important educational institution in our community,” Executive Director at Blue Grass Airport, Eric Frankl added. “Throughout the school year, we are thrilled to play a role in the transportation of Asbury students as they come to the Commonwealth for an exceptional education experience. Being just a non-stop flight away from home, especially during a pandemic,



is hopefully reassuring to parents, and, of course, Blue Grass Airport is following CDC guidelines to keep travelers safe during these challenging times," said Frankl.

Blue Grass Airport is located in the heart of Central Kentucky and is a short, 20-minute drive to Asbury University's campus. In 2019, over 1.4 million passengers traveled through the airport on four airlines, Allegiant, American, Delta and United. Passengers often cite the airport's convenience as the chief reason why they choose to use it, experiencing fewer lines, crowds and parking aggravations than at other nearby airports.

For more information on Asbury University, please visit [www.asbury.edu](http://www.asbury.edu).

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### **About Asbury University**

Asbury University is a nationally ranked Christian liberal arts institution in the heart of Kentucky with 15 academic departments offering more than 150 undergraduate areas of study, along with graduate degrees and certification programs in business administration, media communication and education and an online adult professional services program. More than 22,000 living alumni surround the globe, leading and serving in all 50 states and at least 80 nations. [www.asbury.edu](http://www.asbury.edu)

### **About Blue Grass Airport**

Located in Lexington, Kentucky, Blue Grass Airport offers non-stop and connecting service to hundreds of destinations worldwide. The airport served more than 1.4 million passengers in 2019 and supports our community with an economic output exceeding \$370 million. [www.bluegrassairport.com](http://www.bluegrassairport.com)

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