



Viva LEX to Las Vegas – The Ultimate Weekend Getaway!

Sponsored by: Lexington-Fayette Urban County Airport Board

OFFICIAL SWEEPSTAKES RULES

***Please note: This sweepstakes prize exceeds \$600. A W-9 form will need to be filled out by winner. (See #7)**

Lexington-Fayette Urban County Airport Board (the “Board”) will conduct the Sweepstakes substantially as described in these rules, and by participating, each participant agrees as follows:

1. Description of Sweepstakes/Participation: The Board will run an online sweepstakes on iHeart Radio Lexington and Blue Grass Airport’s social media platforms to encourage fans and followers to register to win two roundtrip Allegiant Air airfare vouchers, a three-night Treasure Island hotel stay, two tickets to *Mystère* by Cirque du Soleil, dinner for two at Gilley’s, Lip Smacking Foodie Tour for two and two tickets to Electric Playhouse. Readers will be directed to the Airport Board’s website sweepstakes page where they can register to win.

- A. **Dates of Sweepstakes:** The Sweepstakes will begin on October 7, 2024 and conclude on October 20, 2024. (NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. Odds of winning depend upon the number of participants.)
- B. **How to Enter:** Register on Blue Grass Airport’s website at www.bluegrassairport.com/Vegas. Participants may submit one entry on the above website address.
- C. **How to Play:** See above details. (1) Winner will be selected at random from all entries. The sweepstakes will be held for two weeks. (1) Winner will be announced on October 23, 2024.

2. Prize Terms and Conditions:

- A. Procedures for requesting Prize Tickets will be provided to winner. All tickets have no value except when redeemed in accordance with the terms and conditions listed below. Tickets are not transferable or refundable.

- B. Vouchers provided in this agreement cannot be bartered or sold for cash, or in lieu of cash payment.
- C. Flight voucher value is \$250 and may be used towards airfare or air + hotel packages booked by Allegiant, be applied to convenience fees, baggage fees and taxes. Vouchers only valid when redeemed online at www.allegiant.com or through the reservation center at 702.505.8888. Voucher is not redeemable for cash and is valid toward one transaction; no change or credit will be issued and not valid towards any onboard purchases. Balances not used on the initial booking will be forfeited. Allegiant reserves the right to cancel, alter routes/ times or suspend air service without notice. Not all air service is year-round, so some destinations may not be available at time of booking. Voucher is valid for one year from date of issue. Travel must be booked and completed prior to the expiration date listed on the voucher. Lost or stolen vouchers will not be replaced, and expiration date cannot be extended. Prize winner is encouraged to book early for best flight selection.
- D. Allegiant Air and the Board are not responsible for, and will not pay, expenses associated with transportation on other carriers, ground transportation, parking, baggage charges or overnight lodging, if required.
- E. All other prize package components must be redeemed prior to the expiration date listed on each voucher or certificate. Lost or stolen vouchers will not be replaced, and expiration date cannot be extended.
- F. Winner and accompanying guest must be at least 21 years old.

3. **Eligibility and Limitations.** Participants and winner(s) must be individuals, Kentucky U.S. residents at least 21 years old. Winner's age may be verified by affidavit. A maximum of one entry per person online at www.bluegrassairport.com. Employees of the Board, Allegiant Air, iHeart Radio and Las Vegas Convention and Visitors Authority and their advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

4. **Delivery Disclaimer.** For all sweepstakes, the Board disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Board is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online participant's ability to participate in the Sweepstakes, and any injury or damage to participant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes.

5. **Publicity; Use of Personal Information.** By participating, where allowed by law, all participants and winner(s) grant the Board and Allegiant Air exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other sweepstakes and waive any claims to royalty, right, or remuneration for such use. By participating in the Sweepstakes where allowed by law, participants agree that the Board and Allegiant Air may disclose personal information obtained from participants in the Sweepstakes to third parties and use such information for marketing and other purposes.

6. **Release.** By participating in the Sweepstakes, each participant and winner waives any and all claims of liability against the Board, its employees and agents, Allegiant Air and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Sweepstakes, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Board. By participating in the Sweepstakes, each participant and winner completely releases Facebook from any liability of any kind arising out of or related to the Sweepstakes.

7. **Taxes.** Any valuation of the prize(s) stated above is based on available information provided to the Board, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in the official rules. Each winner must provide the Board with valid identification and a valid social security number before any prize will be awarded.

*Any person winning over \$600 in prizes from the Board will need to fill out a W-9 form and will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS***

8. **Conduct and Decisions.** By participating in the Sweepstakes, participants agree to be bound by the decisions of the Board's personnel. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Board will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Sweepstakes and the Board's decisions concerning such disputes shall be final. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Board, the Board reserves the right to terminate this Sweepstakes, or make such other decisions regarding the outcome as the Board deems appropriate. All decisions will be made by the Board and are final. The Board may waive any of these rules in its sole discretion. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS SWEEPSTAKES, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN

ATTEMPT BE MADE, THE BOARD RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Miscellaneous. Each winner must submit proof of eligibility and sign the Board's release form to claim the prize. The Board may substitute prizes, amend the rules or discontinue the Sweepstakes at any time. The Board disclaims any responsibility to notify participants of any aspect related to the conduct of the Sweepstakes. For a copy of the rules, or where required by law, a list of winners, visit the business office of the Board during normal business hours or mail a written request with a stamped, self-addressed return envelope to the Board's address, at 4000 Terminal Drive, Suite 206, Lexington, KY 40510.

10. Compliance with Law. The conduct of the Sweepstakes is governed by the applicable laws of the United States of America and the Commonwealth of Kentucky, which take precedence over any rule to the contrary herein. The Board shall follow the applicable laws for conducting Sweepstakes.